

SCHNEIDER

SPRING / SUMMER SELECTION 2009



Made in Germany

STONE[®]

Quality. Made in Germany.



Headquarters in Schramberg-Tennenbronn/Black Forest.



Plant in Wernigerode/Harz

SCHNEIDER symbolises writing instruments with “Made in Germany” brand quality. We research, develop and produce solely at our headquarters in Schramberg-Tennenbronn and at our site in Wernigerode/Harz. The family-run business was established in 1938 and employs around 400 staff.

The high product quality that already gained great recognition and popularity around 50 years ago in Germany with the “good SCHNEIDER refill with the white vest” is being successfully continued by us today, also at international level, in a full range of writing instruments. The ballpoint pens, ink rollers, fountain pens, fine liners, highlighters, cartridges and refills meet the highest demands with regard to writing comfort, quality, design and durability in commercial and private sectors and at school.

In addition to complete writing instruments we also develop and produce the majority of the product components such as writing tips, ink regulators and ink feeds as well as housing parts ourselves.

Our continuous research work, our quality concept and our technical innovations result in future-oriented writing instruments that are also regularly awarded design prizes.



Assuming responsibility is part of our nature.

Our corporate philosophy has always included a strong sense of responsibility for our environment. Our ecological thinking and action shows itself throughout our company and in our product concepts. That is why we offer more than just a "green" product line. In the conceptual planning of our writing instruments, we pay attention to their durability and in the selection of the raw materials to recyclability and environmentally friendly disposability. SCHNEIDER has already been certified according to the world's strictest environmental management system EMAS for more than 10 years. It is the first and only company in the writing instruments sector to hold this certification. Our goal is the continuous improvement of direct and indirect environmental services, environmentally friendly handling of natural resources, the efficient use of energy as well as the reduction of waste and emissions.

In Tennenbronn, we work, for instance, with electricity from regenerative energy. Purchased electricity is produced entirely from hydropower and we also produce energy ourselves with a photovoltaics system. At both sites, the sprues of the writing instruments during the injection moulding process are automatically ground and thus recycled directly. Our products and packaging are free of PVC and colorants containing cadmium. Many of our writing instruments are easy to refill.

In June 2008, we already received the fourth EMAS revalidation in Tennenbronn and the second in Wernigerode, which also includes ISO 14001 certification. All the environmentally relevant environmental services are documented in our environmental declaration and its annual supplements. This can be requested from us or downloaded at www.schneiderpen.de.

We are a member of the German Environmental Management Association (B.A.U.M.).



iD - full of ideas

This new series of writing instruments with ballpoint pen, fountain pen and rotary pencil is the inspiration for creative ideas thanks to its unique design and perfect writing comfort. The iD writing instruments are ergonomically formed and a real eye-catcher thanks to their volume. Material contrasts made from soft elastomer and glossy chrome come intensively to the fore. The colours are purist in black-chrome or just as stylish with rotary knob and iD logo in trendy blackberry and lime. Writing comfort and quality "Made in Germany". The ideas are limitless with an iD.



2701

Contents:

4 x Ballpoint pen, 4 x Fountain pen iD

RRP incl. VAT £111,60

Trade price £48,52

iD - Ballpoint pen



● ● 1 392 08 ● ● 1 392 11 ● ● 1 392 54

RRP incl. VAT £12,95

Trade price £5,63

Pack: 1 pcs.

iD - Mechanical pencil



● ● 1 592 08 ● ● 1 592 11 ● ● 1 592 54

RRP incl. VAT £12,95

Trade price £5,63

Pack: 1 pcs.

SPECIAL OFFER!
£75,00



2702

Contents:

8 x Ballpoint pen, 5 x Fountain pen, 3 x Mechanical pencil iD

RRP incl. VAT £217,20

Trade price £94,43

iD - Fountain pen



iD
full of ideas

● ● / M	1 692 08	● ● / M	1 692 11	● ● / M	1 692 54
● ● / L	1 693 08	● ● / L	1 693 11	● ● / L	1 693 54

RRP incl. VAT £14,95
Trade price £6,50

Pack: 1 pcs.

SLIDER - smoother than gel!

Ballpoint pen with innovative ViscoGlide®-Technology. The perfect balance of the new fluid ink and a special "Direct2Point"-tip, guarantee instant ink flow as well as a pleasant and smooth writing experience. That means comfortable wellness with writing - Made by SCHNEIDER! It has an ergonomic rubber grip zone for a firm and comfortable hold. The ink dries quickly. It writes economically and does not dry up if the cap is left off the pen. Ink colour black = waterproof.

ViscoGlide®
TECHNOLOGY

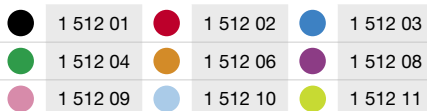


2617

Contents: 151294, 151297, 151298 (5 x each) and 40 x SLIDER XB colours assorted

RRP incl. VAT **£210,00**
Trade price **£91,30**

SLIDER XB



RRP incl. VAT **£1,75** Pack: 10 pcs.
Trade price **£0,76**

SLIDER M



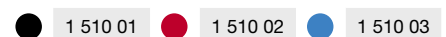
RRP incl. VAT **£1,75** Pack: 10 pcs.
Trade price **£0,76**

2618

Contents: 90 x SLIDER XB colours assort.

RRP incl. VAT **£157,50**
Trade price **£68,48**

SLIDER F



RRP incl. VAT **£1,75** Pack: 10 pcs.
Trade price **£0,76**



2671

Contents: 20 x 151294, 20 x 151297, 20 x 151298

RRP incl. VAT £ (see price per wallet)

Trade price £ (see price per wallet)

SLIDER - XTENSION

The new "writing-lightly-generation"

Design orientated retractable ballpoint pen with soft-grip zone for comfortable writing. The new G2-giant refill SLIDER 755 with revolutionary ViscoGlide®-Technology provides a pleasant, silky smooth writing experience, promoting ease of lettering and enhancing wellness while you write. The metal giant refill offers maximum writing performance and is equipped with a wear resistant stainless steel tip. Ink colour: blue



2645

Contents: 25 x SLIDER XTENSION

RRP incl. VAT £74,75

Trade price £32,50

Plug & Play
Universal
Fit For Refills

wallet 4 x SLIDER XB

basic ●●●● 1 512 94

colours ●●●● 1 512 97

RRP incl. VAT £4,95 Pack: 40 pcs.

Trade price £2,15



● 1 301 01 ● 1 301 06

RRP incl. VAT £2,99 Trade price £1,30 Pack: 10 pcs.

wallet 8 x SLIDER XB colour

●●●●●●●● 1 512 98

RRP incl. VAT £9,95 Pack: 10 pcs.

Trade price £4,33



SLIDER 755



● 1 756 01 ● 1 756 02 ● 1 756 03 ● 1 756 04

RRP incl. VAT £2,95 Trade price £1,28 Pack: 10 pcs.

BASE black & white

Show your style with black & white
The distinctive colours of deep black and polar white are fashionable and very current. The polished finish on the surface of the pen is strikingly interrupted by a chequered pattern with dulled stages on the barrel. The solid metal clip amplifies the perceived value of this writing instrument due to its high polished finish. The fountain pen is equipped with excellent ergonomic characteristics and stainless steel iridium nib. Display with test pen for free.

FOUNTAIN PEN



● / M 1 602 01 ● / L 1 604 01

○ / M 1 602 49 ○ / L 1 604 49

RRP incl. VAT £9,95 Pack: 1 pcs.
Trade price £4,33

black and white limited edition



2630

Contents:
12 x BASE (10 x nib M / 2 x nib L)

RRP incl. VAT £119,40 Trade price £51,91

SHARKY black & white

Show your style with black & white
Cutting edge combination of the contrasting colours deep black and polar white. The soft grip zone has an exciting "grooved" structure resembling "sharks gills" providing a non-slip grip enabling a relaxed writing experience. With solid metal clip and interchangeable G2 giant refill EXPRESS 735 M with wear resistant stainless steel tip for clear and waterproof writing, ISO 12757-2 G2. Ink colour: black

BALLPOINT PEN



● ○ 1 330 49

RRP incl. VAT £4,45 Pack: 5 pcs.
Trade price £1,93

Plug & Play

Universal
Fit For Refills



2635

Contents:
20 x SHARKY

RRP incl. VAT £89,00 Trade price £38,70

XPRESS

Premium fineliner.

Optically and ergonomically high-value fineliner to write, sign and draw. The light ink flow and the completely rubberised barrel provide an expressive and comfortable writing experience. The waterproof ink according to ISO 14145-2 is water-based and guarantees permanent notes. Does not dry up if the cap is left off for several days. Metal tip setting 0.8 mm, cap with metal clip.

SPECIAL OFFER!
£30,00



2680

Contents: 40 x XPRESS

RRP incl. VAT £90,00 Trade price £39,13



wallet 3 x XPRESS

colours    1 900 93

RRP incl. VAT £5,99 Pack: 40 pcs.
Trade price £2,60

 1 900 01  1 900 02  1 900 03  1 900 04

RRP incl. VAT £2,25 Trade price £0,98 Pack: 10 pcs.

XTRA DOCUMENT 0.6

For waterproof writing.
Ink roller with conical tip made of stainless steel and innovative liquid ink technology. Waterproof ink according to ISO 14145-2. The XTRA ink regulator controls the ink flow exactly and consistently from beginning to end, without blots or interruptions. The large ink reservoir has a level indicator and an ergonomic rubber grip section on the barrel of the pen, which promotes a tireless and relaxed writing experience. The cap has a high value metal clip. Line width 0.6 mm.



● 1 800 01	● 1 800 02	● 1 800 03
● 1 800 04		

RRP incl. VAT £1,99 Pack: 10 pcs.
Trade price £0,87

**LIQUID
INK**

2639

Contents:
40 x XTRA DOCUMENT 0.6

RRP incl. VAT £79,60
Trade price £34,61



Choose any
3 displays and
get the lowest
price display
free!

XTRA HYBRID 0.5

Progressive technique – maximum writing pleasure.
Ink roller with wear resistant stainless steel tube and innovative liquid ink technology. The ball is cushioned elastically in plastic and writes extremely smoothly and lightly. The XTRA ink regulator controls the ink flow exactly and consistently from beginning to end, without blots or interruptions. The large ink reservoir has a level indicator and the ergonomic rubber grip section on the barrel of the pen promotes tireless and relaxed writing. The cap has a high value metal clip. Line width 0.5 mm



● 1 816 01	● 1 816 02	● 1 816 03
● 1 816 04		

RRP incl. VAT £1,99 Pack: 10 pcs.
Trade price £0,87

**LIQUID
INK**

2641

Contents:
40 x XTRA HYBRID 0.5

RRP incl. VAT £79,60
Trade price £34,61



XTRA CHANGE

Refillable again and again

Ink roller with a conical tip made from stainless steel and innovative liquid ink technology. The interchangeable refill XTRA 890 contains waterproof ink according to ISO 14145-2. The XTRA ink regulator controls the ink flow exactly and consistently from beginning to end, without blots or interruptions. Ergonomic rubber grip section on barrel of pen promotes tireless, relaxed writing. The cap has a high value metal clip. Line width 0.6 mm. Ink colour = colour of plug



● 1 891 01	● 1 891 02	● 1 891 03
● 1 891 04		

RRP incl. VAT £2,95
Trade price £1,28

Pack: 10 pcs.

Refill XTRA 890 (for XTRA CHANGE)



● 1 890 01	● 1 890 02	● 1 890 03
● 1 890 04		

RRP incl. VAT £1,75
Trade price £0,76

Pack: 10 pcs.

XTRA HIGHLIGHTER

Highest luminosity

Highlighter pocket version with innovative liquid ink technology. The XTRA ink regulator controls the ink flow exactly and consistently ensuring perfect writing until the last drop. Vivid and lightproof ink, which is water based for normal, copy and fax papers. Large ink reservoir with level indicator, an ergonomic rubber grip section and cap with practical clip. Chisel tip sizes from 1 to 4 mm. Ink colour = colour of clip



● 1 140 04	● 1 140 05	● 1 140 06
● 1 140 09		

RRP incl. VAT £1,25
Trade price £0,54

Pack: 10 pcs.

LIQUID INK

2642

Contents:
30 x XTRA CHANGE

RRP incl. VAT £88,50
Trade price £38,48



Choose any 3 displays and get the lowest price display free!

LIQUID INK

2643

Contents:
40 x XTRA HIGHLIGHTER

RRP incl. VAT £50,00
Trade price £21,74



ZIPPI

Small and on the ball.

Looks smart and is always handy. The small pen is available in five transparent colours with cute barrel decorations.

Fountain pen uses standard ink cartridges and has a reinforced steel nib in line width: medium. The fountain pen can be identified by its translucent cap with matching plugs at the end of the pen barrel.



2624

Contents: 40 x Fountain pen ZIPPI

RRP incl. VAT £119,60 Trade price £52,00
RRP each incl. VAT £2,99

CORRY

Eraser and correction pen

Ink eraser for royal blue ink. Single letters, whole words or an entire sentence can be erased with the chisel-shaped eraser tip. The fine blue writing tip overwrites the correction clearly.



SPECIAL OFFER!
£20,00



2708

Contents: 60 x Corry

RRP incl. VAT £59,40 Trade price £25,83
RRP each incl. VAT £0,99

DECO-MARKER

Chalk marker for all glossy surfaces e.g. blackboards, shop windows, special offer boards, and at home for colourful window decorations. The chalk is erasable with a wet cloth.



DECO-MARKER 260 - With chisel tip 2-15 mm



DECO-MARKER 265 - With bullet tip 1-3 mm



● 1 260 01	● 1 260 02	● 1 260 05	● 1 260 06
● 1 260 09	● 1 260 10	● 1 260 11	○ 1 260 49

RRP incl. VAT £4,95 Trade price £2,15 Pack: 5 pcs.

● 1 265 05	● 1 265 06	● 1 265 09	● 1 265 10
● 1 265 11	○ 1 265 49		

RRP incl. VAT £3,95 Trade price £1,72 Pack 10 pcs.

KLICK-FIX-PEN

Always handy. Klick-Fix-Pen with fixed telechain is handy wherever a pen is needed. It revolves 360° and is attached with adhesive. Equipped with interchangeable refill EXPRESS 775 M, waterproof ink. On blistercard.



○ ● 4120

RRP incl. VAT £5,95 Trade price £2,59 Pack: 10 pcs.

MONEY CHECKER

Money checker detector pen suitable for almost all currencies world-wide. The clear special ink has to be applied on the bank note. If the line turns into grey or brown the bank note is probably counterfeited. On blistercard with instructions of use.



1 249 00

RRP incl. VAT £6,95 Trade price £3,02 Pack: 10 pcs.

COUNTER DISPLAY

The handy counter display with break resistant glass cover is equipped with the most established high quality refills. Inside there are separate compartments for different shapes and sizes for refills. The "Think Green"-look easily communicates the ecological advantage of refilling products to show environmental responsibility. All refills in the innovative Plug&Play display by SCHNEIDER are interchangeable with SCHNEIDER Plug&Play pens. Our customers are able to convert a ballpoint pen into a gel pen in the twinkle of an eye.



Assembly:

Article	Ink colour	RRP Single
EXPRESS 740	5 x M - 5 x M	£1,99
EXPRESS 75	20 x M - 20 x M	£0,99
EXPRESS 56	15 x M 10 x M 15 x M	£0,99
EXPRESS 775	10 x M 10 x M 20 x M	£0,99
GELION 39	5 x M - 5 x M	£1,49

Article	Ink colour	RRP Single
EXPRESS 735	10 x M - 10 x M	£2,25
EXPRESS 735	5 x F - 5 x F	£2,25
SLIDER 755	5 x M - 5 x M	£2,95
EXPRESS 785	5 x M - 5 x M	£2,49

2676

Trade price £117,23

EXPRESS 735

Giant refill international ISO 12757-2 G2
For almost endless clean and waterproof writing (approx. 10,000 m).
Wear resistant stainless steel tip guarantees clean and complete use of the ink without blotting. Rotates in all SCHNEIDER ballpoint pens.

EXPRESS 785

Format "CROSS" ISO 12757-2 H
Wear resistant stainless steel tip for clean and waterproof writing.

Plug & Play
Universal
Fit For Refills



F	7351	F	7352	F	7353		
M	7361	M	7362	M	7363	M	7364
B	7371			B	7373		

RRP incl. VAT £2,25 Trade price £0,98 Pack: 10 pcs.

M 1 786 01 **M** 1 786 03

RRP incl. VAT £2,49 Trade price £0,98 Pack: 5 pcs.

SCHNEIDER

**Plug & Play refill system.
Protects the environment and saves money.**



Plug & Play

Universal
Fit For Refills



>>thinkgreen

By refilling your used pens, you can help to **protect** the **environment**. The clever refill system by **Plug & Play** from SCHNEIDER makes refilling your SCHNEIDER pen very easy and replaces the need to buy a completely one.

The ballpoint pen refills EXPRESS 735, 740, 775, the ViscoGlide® refills SLIDER 755, 757 and the gel refill GELION 39 are compatible for SCHNEIDER writing instruments. This saves valuable resources, avoiding waste and lowering your expenses. **Think green!**

Since 1998, SCHNEIDER has been the **first** and **only** writing instrument manufacturer, certified with the world's most superior environmental management system regulation, the EU ecological audit, **EMAS**.

Follow our ecological philosophy, expressed throughout our business, manufacturing activities and high quality products recognised by the **"Made in Germany"** trademark.

SCHNEIDER



www.stonemarketing.com

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